



Your city.

Your kid's school.

Your business.

Your neighborhood.

We're not asking you to help save the world. Just your little corner of it.

Since 1971, the Palmer Drug Abuse Program has been helping Houston-area kids—kids who want to help themselves—shatter the spell of substance abuse. With the support of organizations and individuals all around Houston, PDAP has successfully helped thousands of young people kick their habits. With your assistance, we can continue.



Palmer Drug Abuse Program

Extra-Curricular Activity



After-school activities take many forms. PDAP offers a drug-free alternative.

What Is PDAP?

We are the only free, outpatient substance abuse recovery program for young people in the greater Houston area. We're housed in churches, and our methodology is based upon the same successful system as Alcoholics Anonymous. PDAP is non-sectarian and is open to anyone. Our clients come from all over Houston. The only requirement is the desire to lead a chemical-free life.

We don't claim to work miracles—but PDAP is the most successful program of its type, mainly because the kids who come to PDAP for help *want* to change. Our licensed counselors are recovering abusers themselves—they've been there. Our clients recognize and appreciate that. The kids aren't forced into the program or kept against their will. They come to PDAP voluntarily—often with their entire families—because they've recognized and admitted that their lives are being destroyed by mind-changing chemicals.

Since its founding at the Palmer Memorial Church by Father Charles Wyatt Brown, more than 20,000 Houston teens have been helped by PDAP. The program's success in Houston has led to the establishment of Palmer Drug Abuse Programs in eight Texas cities and in states across the nation—each supported locally by individuals and organizations investing in the future of their communities.

The **Teenage** Substance Abuser

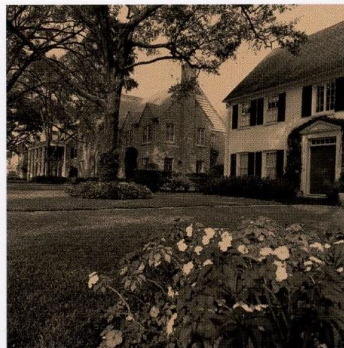
- A quarter of a million Harris County teenagers use drugs and alcohol.
- The average age of first use is 12.
- 74% of chemically dependent females report incidents of sexual abuse.
- 70% of teen pregnancies occur while under the influence of alcohol and drugs.
- Almost a third of teens committing crimes do so after drinking.
- 50% of college-age crime victims were under the influence of alcohol.

The **Adult** Substance Abuser

- 44% of industrial injuries can be linked to alcohol consumption and alcoholism.
- 70% of all drug users are employed; 23% of all U.S. workers use dangerous drugs on the job; one in four sells drugs to friends and coworkers.
- More than one-third of all homicides and more than half of all robberies are inspired by narcotics use and trafficking.

Drugs are on

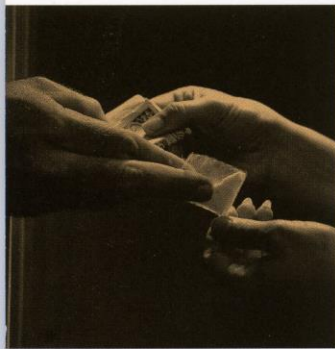
everybody's
street.



Drugs don't know the difference between River Oaks and the 4th Ward. PDAP doesn't care how much was paid for the drugs—we just want to lower the human cost.

Vocational

Training



By helping get kids off drugs, PDAP improves the quality of your future employees.

PDAP Wants to Lower the Price of Substance Abuse

There are two types of costs associated with drug and alcohol abuse.

It's fair to say that most everyone feels badly about the human cost—broken homes, overdoses, accidents, wasted lives—although if it doesn't affect them directly, most people probably feel insulated from the problem.

But the hard-dollar costs can't be ignored. In the Houston area alone, the costs from alcohol-related injuries are estimated to be \$617 million—that's \$190 per person. Each year, substance abuse costs our country \$240 billion. One out of every seven dollars spent on medical care pays for the consequences of substance abuse.


The price tag for business is staggering. Accidents, injuries, lost productivity, rising medical premiums, absenteeism, and chronic sick days cost American businesses an estimated \$150 billion each year. And if the trend toward younger and younger substance abusers is not reversed, business faces an even bleaker future. A future where companies will have to choose qualified employees from a worker pool of young people who grew up stoned.

Since most adult substance abuse begins in the teen years, PDAP feels that helping kids get off drugs while they're teenagers makes a lot more sense than waiting until they're adults when the habit is ingrained and the cost to society for treatment—or incarceration—is much higher. It costs taxpayers \$15,000 a year to keep someone in jail. It costs PDAP \$1,000 a year to help keep someone out.

\$150 billion

\$617 million

\$240 billion



Help us treat it
now, or pay to
treat it
later.

Substance abuse claims
cost companies mil-
lions—an average of
\$50,000 a year per
patient.

PDAP's Financial Operation

The Palmer Drug Abuse Program is funded by the Houston community and does not receive state or federal funding nor United Way support.

And while many charitable organizations spend as much as 30% or more on administrative expenses, at least 85% of all PDAP's donations support program services.

PDAP is a 501(c)(3) charitable organization and contributions are tax deductible. PDAP is audited annually by an independent accounting firm.

"The Palmer Drug Abuse Program helps young Houstonians learn to live drug-free and become productive, contributing members of the community. As an employer in Houston, Compaq recognizes the importance of these efforts and is proud to be a supporter of the program."

—Compaq Computer Corporation

All donations to Houston PDAP stay in t



Invest in Houston's Future

PDAP works because of our ability to reach the young people of Houston. We're accessible to anyone who wants to change his or her life. Many of our clients are referred to us by their peers—peers who often accompany the newcomers to meetings. We don't preach. We don't tell them to "Just Say No." The kids come to us because they want to get better. We just help them do it.

But we're not a hospital or for-profit institution. We're not supported by escalating insurance premiums. Since its inception, PDAP has depended solely on support from local businesses and individuals for operating funds.

We don't make excuses for drug abuse. We're not about creating a new class of "victims." We just want to continue helping the kids of our community who want to help themselves.

And continue creating a brighter future for all of us.

"For two decades, your program has helped people in the greater Houston area turn away from illegal drug use...the Palmer Drug Abuse Program has rescued many lives and has kept countless others from starting down the wrong path. I commend everyone involved in the program for your dedication..."

**— President
George Bush**

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the Houston area.